

**Resolution No.** 202410/003 **Date:** October 25th, 2024

#### PUBLIC RESOLUTION

# Allocation of Budget for Quests Program and Transition to EVER Quests Platform

**WHEREAS,** on April 1, 2024, Ever DAO approved a proposal to allocate 500,000 LEVER, 500,000 EVER, and additional EVER tokens equivalent to \$15,000 to support the quests program on the Zealy platform (<u>link to proposal</u>);

**WHEREAS,** the first season of the Zealy campaign has been completed, and the second season is nearing its end;

**WHEREAS,** 500,000 LEVER tokens were transferred to the marketing treasury account, and after the LEVER unlock, they resulted in 600,000 EVER;

**WHEREAS,** neither the 500,000 EVER tokens nor the \$15,000 in EVER equivalents were transferred to the marketing treasury as part of the original proposal;

**WHEREAS**, the Broxus team has developed a dedicated Everscale-based quests platform (EVER Quests) to reduce reliance on third-party platforms and boost on-chain activity through proper on-chain quests;

**WHEREAS**, the Everscale Governance has assumed control over the Treasury, and previous commitments have been abandoned per DAO decision #114 (<u>link to decision</u>);

**THEREFORE, BE IT RESOLVED** that the following actions be taken to continue supporting the Everscale quests program:

#### 1. Platform Transition:

• Appoint **EVER Quests (quests.everscale.network)** as the primary platform for onboarding new users through gamified quests, replacing the Zealy platform.

#### 2. Zealy Campaign Budget Allocation:

- Allocate **200,000 EVER** (one-fifth of the original budget for Zealy campaigns) as a prize fund for the current Zealy quests season.
- The current Zealy season will end on **November 1, 2024**, fulfilling the network's obligations to existing participants.

#### 3. Budget Allocation for Third Season on EVER Quests:

- Allocate **500,000 EVER** for the third quests season to be held on the EVER Quests platform.
- Transfer the delta (remaining funds) to the marketing treasury.

• The third season will conclude on December 31, 2024.

# 4. Payout Period:

• Set a payout period of up to **20 working days** after each quest season's finalization for the rewards distribution.

## 5. Operational Expenses Compensation:

• To cover operational expenses incurred during the first two seasons, pay \$6,000 in EVER equivalents to the marketing treasury.

## 6. XP Booster Coefficients for NFT Holders:

- Set XP booster coefficients for owners of NFT items from the following collections only for items minted before this resolution's effective date:
  - Broxie: 1.2 (+20% XP)
  - Everscale Punks: 1.05 (+5% XP)
  - **GB Merchants:** 1.05 (+5% XP)
  - WebFree Awards: 1.1 (+10% XP)
- Boost effects may be added together as a simple arithmetic sum.
- As the Broxus team has covered quests platform creation at its own expense, the Broxie collection receives a higher boost effect. However, The EVER Quests team may reconsider booster coefficients of other collections, subject to contributions from collection creators to the quests prize fund, without needing specific approval by the Governance if that doesn't lead to a prize fund increase.
- WebFree Awards receive a higher default boost coefficient to acknowledge their community-based nature and the fact that recipients of those awards have contributed significantly to network development in the past.

## **Everscale: Beyond Limits**